

FY2010 Appropriations Request Form

Office of Congresswoman Jackie Speier
211 Cannon House Office Building
Washington, DC. 20515
Phone: 202/225-3531
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Website: www.speier.house.gov

Individuals/Organizations must respond to all questions on the form. Incomplete proposals will not be considered.

All requests will be evaluated before the 12th Congressional District's Citizens Oversight Panel. Appointment to appear before the panel must be made through Cookab Hashemi, chief of staff, at 202/225-3531 or Cookab.Hashemi@mail.house.gov. The panel will convene on the following days: Saturday, March 7, Friday, March 13 and Friday March 20, 2009. All proposals must be submitted by March 2, 2009.

Date Submitted:

March 2, 2009

Project Name:

Support for Reauthorization of the Institute of Museums and Library Services

Individual/Organization

Jenny E. Benjamin, MA
Director, Museum of Vision
1542 20th Avenue
San Francisco CA 94122

Elsa Bailey, PhD
Principal and Director, Elsa Bailey Consulting
1050 Noriega Street
San Francisco CA 94122

Amount Requested (*if requesting report language, please attach.*)

We are urging members of Congress to support \$50 million for the Institute of Museum and Library Services' Office of Museum Services for FY10 and a reauthorization of the Institute at \$95 million incrementally over the next 5 years.

Appropriations Bill/Account/Relevant Authorization law/bill/status

FY 2010 Labor-HHS-Education appropriations bill and the reauthorization of IMLS in September 2009.

Local Contact:

See Jenny Benjamin and Elsa Bailey, above. Additionally,

Gail Ravnitzky Silberglied
American Association of Museums
1575 Eye Street
Washington DC 20005

(202) 289-1818
(202) 580-5180 (cell)

Organization's Main Activities

Please show main items in the project and total cost in a simplified chart form.

Project Description, including a timeline, goals, expected outcomes and specific uses of Federal Funds.

The Institute of Museums and Library Services is the primary federal agency responsible for supporting the nation's 17,500+ museums. In the 12th Congressional District, this includes 15 museums, art centers and historical societies. Museums are vital economic engines in their cities- both as employers and as generators of tourism. They provide much needed educational resources for local teachers and have proven to be one of the most trustworthy sources of historical and scientific information.

The Institute of Museum and Library Services (IMLS) supports local museums by providing much needed grants for all aspects of museum endeavors. Grants are made in an open manner- all museums are encouraged to apply and applications are peer reviewed. Results of grants are often shared with the field at large, allowing for all to benefit. If the appropriation level for IMLS exceeds \$45 million, then up to \$2 million will be appropriated to states to conduct a needs assessment. If the appropriation level for IMLS exceeds \$72 million, then \$20 million annually can be granted to individual states to put towards the areas identified in the needs assessment.

We believe that reauthorizing IMLS at the \$95 million level will provide our local museums here in the 12th District with the funds they need to conserve their important historical collections, provide greater educational resources to our local school districts, and fund the continuing need to update traveling displays and exhibits.

How will this earmark serve to expand the capacity of your organization and how will your organization sustain this work beyond the federal funding?

Individual grants made through the Institute of Museum and Library Services are meant to provide one time needed funds for projects that otherwise could not be accomplished. Museums in the 12th Congressional District can always use the help of these types of grants even as they rely on local constituents to help maintain their day to day activities.

What is the local significance of this project?

Museums provide an economic driver for communities by providing employment, and as a magnet for bringing revenue into the district. As tourist destinations, museums bring in dollars from those outside the community. As free or low cost, high quality leisure time destinations, they encourage community members to stay local and spend locally. Museums provide communities with unique educational opportunities, a variety of services, and also act as centers of community activities and cohesion. Museums collaborate and partner with other community groups, thus maximizing the impact of each other. Museums support and augment educational services in the community through their exhibits, their programs (both at the institution and

through outreach), and as fieldtrip destinations. They are an integral part of the community's education and cultural infrastructure providing life-long learning opportunities for its citizens of all ages.

How many residents of the 12th CD will benefit from this project?

Nationally, museums spend approximately \$1 billion annually on educational programming and receive approximately 90 million visits each year from school students. A local example would be the Coyote Point Museum of San Mateo. Coyote Point Museum's programs and exhibits provide engaging scientific experiences for more than 80,000 visitors each year. Through these experiences, children are given a foundation to become the scientists and environmental problem-solvers of tomorrow. We want all 15 of our local museums to have the reach of the Coyote Point Museum- educating all about the significance of our history, the excitement of scientific discovery and instilling the joy of learning.

List any other organizations or state/local elected officials who have expressed support for the project in writing.

Does the organization have any other funding requests for this project?

Has the organization previously received Federal funds for this project?

Please attach a list of your organization's staff and board members.

Please attach any additional relevant materials.

Museums in the 12th Congressional District

Burlingame Hillsborough History Museum
290 California Drive
Burlingame CA 94010

The Hiller Aviation Museum
601 Skyway Road
San Carlos CA 94070

Randall Museum
199 Museum Way
San Francisco CA 94114

Coyote Point Museum
1651 Coyote Point Drive
San Mateo CA 94401

San Mateo County History Museum
2200 Broadway
Redwood City CA 94063

Plymire-Schwarz Museum and Art Center
519 Grand Avenue
South San Francisco CA 94080

Millbrae Historical Society and Train
Museum
21 East Millbrae Avenue
Millbrae CA 94030

The Millbrae Museum
450 Popular Avenue
Millbrae CA 94030

Peninsula Museum of Art
10 Twin Pines Lane
Belmont CA 94002

San Carlos Museum of History
533 Laurel Street
San Carlos CA 94070

Burlingame Museum of Pez Memorabilia
214 California Drive
Burlingame CA 94010

Daly City/Colma History Museum
40 Wembley Drive
Daly City CA 94015

Sanchez Adobe Historic Site
1000 Linda Mar Blvd.
Pacifica CA 94044

The Sanchez Art Center and
The Pacifica Center for the Arts
1220 Linda Mar Blvd.
Pacifica CA 94044

South San Francisco Museum and History
Society
601 Grand Avenue
South San Francisco CA 94080



INSTITUTE OF MUSEUM AND LIBRARY SERVICES (IMLS): REAUTHORIZATION

Request:

- **Reauthorize IMLS at \$95 million** incrementally over the 5-year reauthorization period by strengthening existing national programs, initiating state needs assessments; devoting new funding to conservation endowment grants, traveling exhibitions and a new program to help smaller museums compete more effectively for federal grants; and establishing a federal-state partnership that dedicates funding to a state grant program for museums.

Introduction:

The Institute of Museum and Library Services is scheduled to be reauthorized by September 2009. Funding for museum grants within IMLS' Office of Museum Services (OMS) – which is the primary source of federal support for the nation's 17,500 museums – has been essentially flat for the past three fiscal years. Despite this funding shortfall, museum attendance has increased, collections are subject to increasing risk, and museum staff members need professional development in conservation, education, and technology. The educational services museums provide to schools and communities are in greater demand than ever.

As a result, museums need and deserve more federal support – both to strengthen existing national programs at IMLS and to pursue a new strategy to support museums directly at the state level. Representatives from across the museum field united to develop a consensus reauthorization package that would accommodate the needs of the entire museum field. The package request would provide grant money to the states without detracting from existing national programs at IMLS.

Talking Points:

The IMLS package request supported by the museum community links newly authorized mechanisms with increases through the annual appropriations process. The following elements will be essential to an effective reauthorization:

- **Increased Funding:** Reauthorize IMLS at \$95 million (increase from current appropriations level of approximately \$31 million). This large increase would happen incrementally over the 5 years, with the goal of reaching a \$95 million annual appropriation by the end of the 5-year authorization.
- **Strengthen Existing National Programs:** This provides a significant increase for current national programs that have repeatedly been insufficiently funded. This large increase would

allow for enhanced investments in areas such as technology upgrades, lifelong community learning, capacity building, collection management, community engagement, and developing the next generation of museum professionals, among others important efforts.

- **State Needs Assessments:** Once the appropriations level exceeds \$45 million, up to \$2 million would be appropriated for states to conduct needs assessments. The needs assessments are an important step toward establishing a program to provide grants directly to each state.
- **Conservation, Traveling Exhibits, and Helping Smaller Museums:** As the appropriations level rises from \$45 million to \$72 million, IMLS would establish new grants for conservation and traveling exhibitions, as well as a program to help small museums more effectively compete for federal grants.
- **Grants to States:** Once the appropriations level exceeds \$72 million, the IMLS Director would have discretion to provide up to \$20 million of any annual appropriation in excess of \$72 million toward a states grant program. Such a program would include states that have both completed their needs assessments and have an approved five-year plan on how the funds would be used. Once the appropriations level exceeds \$92 million, the IMLS Director would have discretion to provide up to 50% of the excess toward the state grant program, with at least 50% going toward enhancing national programs.
- **Evaluation:** After the state grant program has been in existence for two years (not including the state needs assessments), a study would be conducted to evaluate the progress and viability of the program.



INSTITUTE OF MUSEUM AND LIBRARY SERVICES (IMLS): **FUNDING**

Request:

We urge Congress to support \$50 million for the Institute of Museum and Library Services' Office of Museum Services for FY10 – a \$19 million increase over FY08 – as Congress considers the FY 2010 Labor-HHS-Education appropriations bill.

Introduction:

The Institute of Museum and Library Services (IMLS) is the primary federal agency responsible for supporting the nation's 17,500+ museums. Its Office of Museum Services (OMS) awards grants to museums to support museums as institutions of learning and exploration, and keepers of our cultural, historical, and scientific heritages. OMS supports all types of museums – including aquariums, arboretums, art museums, botanical gardens, children's museums, historic sites, history museums, military museums, natural history museums, nature centers, planetariums, presidential libraries, science & technology centers, zoological parks, and other specialty museums. IMLS funding – which is determined annually by Congress – provides grants to museums in a number of areas including educational programming, professional development, and collections management.

Talking Points:

- Americans view museums as one of the most important resources for educating our children and as one of the most trustworthy sources of objective information. This credibility stems, in part, from the solid foundation research and collections provide for exhibitions and educational programs.
- Museums are not only valuable educational resources for our children, but for individuals of all ages and backgrounds. Museums stimulate and promote lifelong learning.
- There are 850 million visits per year to American museums. There are an estimated 542 million visits via the Internet.
- More than one-third (35%) of museums are free to the public, and of those museums that do charge, 98 percent offer special discounts and nearly 62 percent have free admission days.
- Teachers, students, and researchers are benefiting from access to trustworthy information through online collections and exhibits, although most museums need more help in developing their digital collections to meet this need. This is especially important when geographical distances prevent travel to a wide range of museums.
- Museums spend more than \$1 billion annually on educational programming, and receive approximately 90 million visits each year from school students.

- The 2005 *Heritage Health Index* concluded that immediate action is needed to prevent the loss of 190 million artifacts that are in need of conservation treatment.
 - 59% have collections damaged by light
 - 56% have insufficient security to protect their collections
 - 80% do not have an emergency plan that includes collections
 - 71% need additional training and expertise for staff caring for collections
 - only 13% have access to endowment funds for preservation
- Collections – including artifacts and specimens – play a vital role in the preservation and interpretation of cultural and natural heritage.

Status:

The FY09 Labor-HHS-Education bill passed the House, but is awaiting final action by the 110th Congress. In the interim, all programs are level funded through March 6, 2009.

Funding History:

Office of Museum Services

	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY2010 Administration Request
Appropriation <i>(in millions)</i>	\$25.1	\$27.3	\$30.3	\$31.8	\$31.8	\$31.7	??	??