

FY2010 Appropriations Request Form

Office of Congresswoman Jackie Speier
211 Cannon House Office Building
Washington, D.C. 20515
Phone: 202/225-3531
Fax: 202/226-4183
Website: www.speier.house.gov

Individuals/Organizations must respond to all questions on the form. Incomplete proposals will not be considered.

All requests will be evaluated before the 12th Congressional District's Citizens Oversight Panel. Appointments to appear before the panel must be made through Cookab Hashemi, chief of staff, at 202/225-3531 or Cookab.Hashemi@mail.house.gov. The panel will convene on the following days; Saturday, March 7, Friday, March 13 and Friday, March 20, 2009. All proposals must be submitted by March 2, 2009.

Date Submitted: March 2, 2009

Project Name: San Mateo County Union Community Alliance: Stimulus Worker Project

Individual/Organization: *(Is the grantee located in the 12th Congressional District?)* YES
San Mateo County Union Community Alliance
1153 Chess Drive #200, Foster City CA 94404

Amount Requested \$306,705 for an 18 month period.

Appropriations Bill/Account/Relevant Authorization law/bill/status (e.g., "Public Law 107-111"; "FY2008 DOD Authorization", "Currently pursuing authorization through Agriculture Committee", "Safe Drinking Water Act" or "Hatch Act"):

STIMULUS PROGRAMS OUTREACH	
COBRA Subsidies	Employee Retirement Income Security Act of 1974 (29 U.S.C. 1162(2)(A))
Food Stamps	Department of Agriculture, Food and Nutrition Service, under the Food and Nutrition Act (7 U.S.C. § 2036(a)) and the Emergency Food Assistance Act (7 U.S.C. § 7508(a)(1)).
Energy Efficiency Incentives	The Department of Energy will distribute the funds to states participating in the Energy Efficiency and Conservation Block Grants Program. <i>See</i> Energy Independence and Security Act of 2007, 42 U.S.C. §§ 17151-58. The Department has not yet published rules governing this program.
Weatherization Program	Weatherization Assistance Program under part A of title IV of the Energy Conservation and Production Act (42 U.S.C. 6861 et seq.)

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Unemployment Extended Benefits	Section 4007 of the Supplemental Appropriations Act, 2008 (Public Law 110–252; 26 U.S.C. 3304 note), as amended by section 4 of the Unemployment Compensation Extension Act of 2008 (Public Law 110–449; 122 Stat. 5015),
<u>WORKFORCE DEVELOPMENT PROGRAM COORDINATION</u>	
Countywide strategic planning for utilization of expanded training dollars	<p>Grants (\$56.25 million out of the \$150 million authorized) to help develop the strategic plan, which must contain several enumerated components, such an analysis of the community’s economic development and its capacity for adjustment. <i>See</i> ARRA § 1872 (amending Trade Act § 276(b)-(c)).</p> <p>The ARRA amends chapter 4, subchapter B of the Trade Act, and authorizes the Secretary of Labor to award Community College and Career Training grants to eligible institutions (as defined in section 102 of the Higher Education Act (20 U.S.C. § 1002)).</p> <p>Workforce Investment Act of 1998</p>

Local Contact *(Please provide full contact information, including any relevant phone extensions, and indicate if there is a separate D.C. contact.):*

Rayna Lehman, Community Services Director, 650 341-7711
rlehman@uwba.org

Organization’s Main Activities.

SMCUCA is requesting appropriation funds to accomplish two activities: (1) Stimulus support program outreach efforts and (2) coordination of stimulus-funded workforce training and re-employment programs

San Mateo County Union Community Alliance (SMCUCA) is a non-profit, 501(c) (3) dedicated to enhancing the quality of life for all workers and their families in San Mateo County, through programs designed to maximize the capacity of labor and community organizations to support quality job creation, ensure community health and increase social justice.

SMCUCA administers the San Mateo Central Labor Council’s portfolio of community programs including monthly Union Food Distributions, Biotech Workforce Development Project, Displaced Worker Services, Access to Health Care Community Coordination Project and our Hardship Fund. In cooperation with the Labor Council Community Services Program, we have long endeavored to ensure that working families have access to healthcare, training and employment programs, community resources and emergency assistance for members facing individual crises due to lay offs, economic downturn, hardship and natural disasters. For over 25 years, this program has provided outreach, intake, information, referral and assistance in collaboration with United Way and community based agencies, In cooperation with County, community and local labor organizations, SMCUCA has managed grants to *San Mateo County Union Community Alliance*

provide health education, health enrollment, emergency hardship relief with rent, mortgage payments, medical insurance subsidies, medical bills, utilities, transportation and other essential needs.

The Community Services Program links unemployed and underemployed County residents to re-training and reemployment programs around the County. Community Services Director, Rayna Lehman has been a labor representative to the San Mateo County Workforce Investment Board for 10 years.

Please show main items in the project and total cost in a simplified chart form. *(Please include the amount of any Federal/State/Local/Private funds, including any in-kind resources.)*

Proposal Expenses	Total Project Budget		
	Year 1	Year 2	Total
Personnel	12 months	6 months	18 months
Stimulus Outreach Director	60,000	30,000	90,000
Workforce Coordinator	45,000	22,500	67,500
Financial Administrator (80hrs/mo @ \$26/hr)	25,000	12,500	37,500
Benefits and Taxes	32,500	16,250	48,750
Total Personnel	162,500	81,250	243,750
Non-Personnel			
Rent	4,800	2,400	7,200
Office Supplies	2,000	1,000	3,000
Communications	3,000	1,500	4,500
Travel	2,000	1,000	3,000
Conference and Training	1,500	750	2,250
Printing and Copying	1,000	500	1,500
Postage and Shipping	1,000	500	1,500
Total Non-Personnel	15,300	7,650	22,950
Subtotal Direct Costs	177,800	88,900	266,700
Indirect Costs @ 15 % (Maximum of 15%)	26,670	13,335	40,005
GRAND TOTAL	204,470	102,235	306,705

Annual Organizational Budget:	250,000	125,000	375,000
In-Kind Labor Council Executive Sec-Treas @ 0.125 salary	11,875	5,938	17,813
In-Kind Community Services Director @.25 salary	17,500	8,750	26,250

Project Description, including a timeline, goals, expected outcomes and specific uses of Federal Funds. *(Your response must focus on the requested funds rather than the organization's mission and general activities. Please limit your response to 250 – 500 words.)*

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This project has two primary components: **1)** Outreach efforts to dislocated and underemployed workers to provide information and access to new stimulus programs (COBRA subsidies, Energy Efficiency Tax Cuts, Home Weatherization Programs, Food Stamps and Unemployment Extended Benefits) and **2)** Coordination of a countywide strategic planning process for stimulus-funded workforce training and re employment programs with linkages between dislocated workers, job training programs, community college programs and employers.

(1) STIMULUS PROGRAMS OUTREACH

Expanding SMCUCA's outreach to dislocated and underemployed workers will ensure that the federal stimulus dollars are effectively and efficiently accessed by county residents who most need these programs. We will provide a trusted community link to the new programs to insure that programs are not underutilized or miss the people who need these services most. Most people will need assistance understanding new program regulations and requirements issued by the U.S. Department of Labor, U.S. Department of Health and Human Services, U.S. Treasury Department and other departments and applying for these programs.

(2) WORKFORCE DEVELOPMENT PROGRAM COORDINATION

The new Stimulus programs will provide more job training and retraining opportunities in San Mateo County, but the effective deployment of these dollars will depend on the coordination of the programs operating in the County. The local workforce system includes the Workforce Investment Board, four PeninsulaWorks One Stop Centers, three Community Colleges with over 20 different job training programs, five community-based training centers and adult schools and more than forty union-based apprenticeship programs.

To maximize use of Stimulus funds, all workforce partners must be coordinated, focused, and committed to a rationalized strategic plan that will prepare the San Mateo workforce for existing jobs and jobs that will be created over the next two – five years, with emphasis on “green technologies” in all sectors, including the clean tech, green construction, energy retrofit and other energy efficiency related work as highlighted in the Stimulus plan.

As new employment opportunities in the higher paying clean tech/energy efficiency industries emerge, including construction, transportation, biotech and manufacturing, the need for skilled workers will increase. Workers without a high school diploma or access to skill upgrade training (about one third of the working families in San Mateo County) will be left behind and remain trapped in low wage employment, unable to attain a self sufficiency wage of \$71,000 for a family of four. Current workforce planning does not encompass the needs of re entry parolees and probationers.

The coordination process will have three steps:

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- Convene all county Workforce Development partners to reach common understanding about growth sectors and industry clusters in the County and region.
- With the county Workforce Development Partners, map Stimulus priorities and workforce development needs for the County.
- Engage Workforce Development Partners in a voluntary coordination of resources to meet both the employers' and the job seekers' workforce development needs and ensure that workforce development Stimulus and local resources are maximized.

Attachment A contains detailed Activities, Indicators and Outcomes.

How will this earmark serve to expand the capacity of your organization and how will your organization sustain this work beyond the federal funding? (*Your response must focus on the impact of the requested funds rather than the organization's long-term goals.*)

Outreach SMCUCA is currently focused on providing food, hardship and employment services to unemployed and underemployed union members in San Mateo County. We know there is an urgent need to interpret stimulus supported programs, communicate/explain and link eligible workers to these important programs. These funds will enable us to hire and support a full time Stimulus Outreach Director dedicated to outreach, information / referral and coordination with community partners to disseminate Stimulus program information as widely as possible, including COBRA subsidies, Energy Efficiency Incentives, Home Weatherization Programs, Food Stamps and Unemployment Extended Benefits.

Workforce Coordination These funds will also enable us to hire and support a full time Workforce Coordinator to maximize Stimulus training and employment funds in the county, minimize competition for funds and duplication of programs between workforce development partners by effective coordination.

Sustainability

Outreach We anticipate that the community linkages created to disseminate information about Stimulus programs available to assist unemployed and underemployed residents of San Mateo County will be on-going and agencies will incorporate sharing of this information in their service delivery to their constituencies. The community services work of SMCUCA will continue, with the combination of private foundation and government grants that has maintained its functions for the past 7 years.

Workforce Coordination At the end of this grant cycle, SMCUCA will seek new County dollars, WIA grants, private sector and foundation support for on-going strategic workforce planning. We anticipate funding need will diminish in future years, after the intensive strategic planning of this first phase is completed.

What is the local significance of this project?

Outreach As Stimulus funds move from Washington to our communities, linking workers and families to urgently needed health and income supports will be of the utmost significance. Often, programs like these go unused, as people are confused about eligibility and how to apply. More than 23,000 workers are unemployed in San Mateo County. Unemployment is high in construction, travel, hospitality and other organized occupations. Through affiliates of the Labor Council and the San Mateo Building Trades Council, we are uniquely positioned to reach target populations. Through our long standing relationships with local government offices (ie EDD, San Mateo County), community non profits and agencies, we are well positioned to communicate accurate information and help establish systems that will reach and enroll workers in Stimulus programs.

Workforce Coordination Creating ongoing, focused, relevant long term workforce planning will improve the economic vitality of the county as a whole and expand employment and training opportunities. This coordination will maximize Stimulus training and employment funds in the county, minimize competition for funds and reduce duplication of programs between workforce development partners. As Stimulus funds target infrastructure, retrofit and shovel ready local construction projects, we have the opportunity to increase access to certified union apprenticeship programs and construction careers.

How many residents of the 12th CD will benefit from this project? (*i.e. jobs created, services rendered to, how many people, etc.*)

Outreach There is 20% unemployment among county construction workers. We anticipate outreaching to all 24 affiliated local unions of the San Mateo Building Trades Council. More than 2,000 workers in San Mateo County have lost jobs in this economy. By working in cooperation with the network of county and community based organizations, government and workforce agencies, we anticipate broad penetration in the 12thCD reaching a minimum of 10,000 affected workers and their families.

Workforce Coordination San Mateo County faces a growing unemployment rate of 5.9% with geographic pockets of unemployment in excess of 14%. More workers are unemployed and more employed workers do not earn enough to be self sufficient in San Mateo County. All would benefit from a workforce system that provided continuous opportunity for access to self sufficient wages, upward mobility and relevant training. Investment in workforce planning is an investment in economic vitality.

List any other organizations or state/local elected officials who have expressed support for the project in writing. (*Please submit copies of support letters along with the proposal.*)

Supervisor Adrienne Tissier, San Mateo County Board of Supervisors (*Attachment C*)

Fred Slone, Workforce Development Manager, San Mateo County Workforce Investment Board (*Attachment D*)

Does the organization have any other funding requests for this project? (*Federal, State, Local or private pending?*) No , we do not.

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Has the organization previously received Federal funds for this project? *(Please list any funds received [by fiscal year] and briefly describe how those funds were spent.)*

No, we have not.

Please attach a list of your organization's staff and board members *(if any).*

Please see *Attachment B*

Please attach any additional relevant materials.

Attachment A Activities, Indicators and Outcomes

Attachment B SMCUCA Board and staff list.

Attachment C Letter of Support, Supervisor Tissier, San Mateo County Board of Supervisors

Attachment D Letter of Support, Fred Slone, Workforce Development Manager, SMC WIB

Attachment A Activities, Outcomes and Indicators

<u>STIMULUS PROGRAMS</u>		
<u>OUTREACH</u>		
Activity	Indicators	Outcomes
<p>Develop Outreach Materials for new Stimulus Plan Programs Around COBRA Subsidies, Food Stamps, Unemployment Extended Benefits, Energy Efficiency Incentives, Weatherization Programs</p>	<p>Mailings, phone contact, Powerpoint presentations, brochures, oral presentations, website materials, articles for union newsletters, flyers.</p>	<p>Culturally appropriate, County specific material targeting the needs of San Mateo's unemployed and underemployed populations.</p>
<p>Develop an Outreach Plan that includes mailings, meetings, web based outreach, coordination with other community services centers throughout the County. Engage all relevant community partners in the outreach planning process.</p>	<p>Unions, employers, government service providers, non-profit community organizations, faith-based organizations have access to materials and plans for dissemination of information to the unemployed and underemployed populations in the County.</p>	<p>Coordinated 12 month outreach plan for stimulus programs.</p>

<p>Implement Outreach Plan by conducting mailings, presentations to unemployed and underemployed workers throughout the County.</p>	<p>25 presentations throughout the County to unemployed and underemployed workers about stimulus programs.</p> <p>Website materials disseminated throughout County community service networks.</p> <p>Mailings to 1,000 low to moderate income families throughout the County.</p>	<p>10,000 County residents reached with information about new stimulus programs.</p>
<p><u>WORKFORCE DEVELOPMENT PROGRAM COORDINATION</u></p>		
<p>Activity</p> <p>Convene county Workforce Development Partners into a new “San Mateo Workforce Development Partners Forum”.</p> <p>Convene partners including: County WIB, community colleges, SMC Office of Education, community-based training centers, adult schools, probation department, local elected officials, union apprenticeship programs, United Way, local EDD, worker</p>	<p>Indicators</p> <p>Over 18 months, 9 meetings with Workforce Development Partners.</p> <p>Assess whether a full range of workforce development partners have participated in the “Partners Forum”.</p>	<p>Outcomes</p> <p>Shared understanding of employment trends reflected in map of workforce development needs (item 3 below).</p>

<p>advocates and employers to look at research regarding employment trends in the County.</p>		
<p>Engage in multi-phase research into employment trends in the County</p> <p>Utilize EDD, Community College, University of California and WIB research and Stimulus priorities to explore current jobs in the County, sectoral growth patterns and likely industry clusters in the County and immediately surrounding communities.</p>	<p>Research reports to the Workforce Development Partners Forum with overview findings, sectoral analysis and employer level industry cluster analysis.</p>	<p>Shared understanding of employment trends reflected in map of workforce development needs (item 3 below).</p>

<p>Working with the County, Workforce Development Partners, map workforce development needs for the County.</p> <p>Researchers will utilize the sectoral and cluster analysis overlaid with Stimulus priorities and information about current job training program utilization in the County and surrounding areas and employer training needs to develop a Workforce Development Needs Map for the County.</p>	<p>Partners Forum approves a Workforce Development Needs Map.</p>	<p>Shared understanding of employment trends reflected in map of workforce development needs (item 3 below).</p>
<p>Engage Workforce Development Partners in a voluntary coordination of resources and delivery of workforce training.</p>	<p>Partners will make commitments to establish new training programs, revamp or eliminate existing programs and cross-refer job seekers or trainees to maximize benefits of the workforce development system as a whole.</p>	<p>Duplication of training programs will be rationalized so that self-identified strengths of training partners are utilized, and federal and state dollars are maximized.</p>

San Mateo County Union Community Alliance

Board of Directors

Chairperson	Shelley Kessler San Mateo County Central Labor Council
Treasurer	William Nack San Mateo County Building Trades Council
Secretary	Ed Proctor SamTrans
Trustee	Rayna Lehman AFL-CIO Community Services
Trustee	Jim Grier Workforce Transition Services
Trustee	Tony Fazio Winning Directions

Staff

Raya Zion, Workforce Development Manager
Marie Chang, Fiscal Administrator

Adrienne J. Tissier

Member • Board of Supervisors • San Mateo County

March 2, 2009

Hon. Jackie Speier
Office of Congresswoman Jackie Speier
211 Cannon House Office Building
Washington, D.C. 20015

To the Members of the 12th Congressional District's Citizens Oversight Panel,

I am pleased to write this letter of support for the San Mateo County Union Community Alliance (SMCUCA) 2010 Appropriations application. The San Mateo County Central Labor Council has been a key workforce partner in our community for many years. In November 2008, the Labor Council, in cooperation with UC Davis, presented to the Board of Supervisors, a comprehensive workforce and economic development report detailing workforce opportunities in our County.

The new stimulus programs will provide more job training and retraining opportunities in San Mateo County, but the effective deployment of these dollars will depend on the coordination of the programs operating in the County. The Labor Council, via its workforce arm, SMCUCA represents our best opportunity for this coordination.

Labor has demonstrated a strong commitment to strategic workforce planning that emphasizes coordination of efforts and responds to the workforce needs of jobs that are currently available and those that will be created over the next two to five years, with emphasis on incorporation of "green technologies" in all sectors.

I am pleased to support this effort and this application. Thank you in advance for your consideration of this important matter.

Sincerely,



Supervisor Adrienne J. Tissier
County of San Mateo



February 27, 2009

To Whom It May Concern:

I am pleased to write this letter of support for the San Mateo Central Labor Council. The Central Labor Council has been a key workforce partner in our community for many years. They have demonstrated a strong commitment to the skills and well being of our workforce and have matched that commitment with action.

In particular, the Central Labor Council has supported our workforce by providing outreach, career counseling, hardship support, and many other critical services for the laid off union workers in our community. Central Labor Council has been providing these services in partnership with our Workforce Board, our One Stop Centers, and our community colleges for over five years. For example, the Central Labor Council reached out to over 5,000 laid off workers after the events of 9/11 and those workers received a wide array of workforce services and training as a result. They supported hundreds of laid off workers who were successfully retrained for careers in biotechnology manufacturing. Recently, the Labor Council mobilized once again to support 1,600 workers laid off from Bay Meadows Racetrack and United Airlines. They facilitated multiple on site career sessions and are continuing their outreach after the layoffs.

The Central Labor Council is a key partner in our workforce system and they provide a unique link to our unionized workforce. They have consistently demonstrated a commitment to our community and their services have improved the well being of our workforce.

Sincerely,

A handwritten signature in cursive script that reads 'Fred Stone'.

Fred Stone
Workforce Development Manager